



HANNAH NUNES

Swiss-Portuguese | 07.11.1990 | Single
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Education

**Master in Management
Specialization: Marketing**
Nova School of Business and
Economics, Lisbon
Portugal 2015 - 2017

**Bachelor of Science in International
Hospitality Management
Specialization: Entrepreneurship**
Ecole hôtelière de Lausanne (EHL)
Switzerland 2009-2013

Languages courses
Diploma HSK, Shanghai 2012
Diploma IELTS, Bern 2009
Goethe-Zertifikat, Berlin 2008
Certificado da Universidade de
Lisboa, 2007

Professional Experience

Collaborator •Museum Alimenterium (Nestlé) •Switzerland •05. 2016 – Today
Boutique set-up and assistance – Reception – Guest Relation – Coffee lounge

Marketing & Community Relations Manager •Horyou NGO •Portugal •04. 2016 – 09.2016
Public and Community Relationships Management – Social Media training – Blog

Marketing and Communication Assistant •Fabrica de Startups •Portugal •10.2015 – 01.2016
Digital Marketing & Communication development

Sponsorship, Donation and CRM Coordinator •Terre des Hommes NGO •Switzerland •06.2015
CRM – Data base research and management – Communication – Quality Control

General Manager •Maria Santa Teresa Design Hotel •Rio de Janeiro •11.2013-01.2015
Responsible for the opening and concept implementation – Creating and developing Marketing strategy,
Finance, and HR – Guest Relation – Events organization – SOP – Staff Training – Sales and Marketing

Marketing&Events Assistant •Swiss Chinese Chamber of Commerce •Shanghai •06-10.2012
Events organization - Negotiation with partner hotels, liaison with speakers - Onsite event supervision - Event's
invitations design - Relationship management with members and partners - Membership database maintenance -
Communication with sponsors and clients, website updates and Newsletter compilation

Assistant of the Alumni department • Ecole hôtelière de Lausanne •Switzerland • 2011-2012
Contributing to the update of the Alumni data base of EHL - Assist to the Alumni relationship management

Coffee and Bar Specialist Support • Nespresso Boutique •Switzerland •10.2010-07.2013
Sales, Bar service and Guest Relation

Internship in F&B and Events •The Universal World Expo 2010 •Shanghai •04-10.2010
Representing the Norwegian Pavilion at the Universal World Expo in Shanghai

Skills and Projects

Languages

French/Portuguese	Native
English	Fluent
German	Intermediate
Spanish	Intermediate
Chinese, Mandarin	Good

Projects

Student Business Project to create a School (EHL)
Responsible of Communication, Design and Video
<https://www.youtube.com/watch?v=NWAUO4KXxdM>

Brand Management Consulting
Responsible of launching a new Brand
for Nestlé Portugal

Computer Skills



Points of Interest

Crossed Portugal by bike +/- 1'000Km
Travel (Asia, Africa, Americas, Europe)
Theater, Volley, Dance

