

FRANCISCO PINTO LEITE

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Enthusiastic Post Graduate student in Digital Marketing eager to pursue the professional universe. Hardworking and highly motivated to engage cutting edge projects to achieve both personal and corporate results. Special interest for analytical functions, planning and KPIs.

Education

2016-2017	NOVA IMS Post Graduation in Digital Marketing & Analytics. Mains courses in Google Analytics, Google Adwords, ERP Systems, SEO and E-Commerce. Final grade: 14/20	Lisbon, Portugal
2012-2016	NOVA SBE Bachelor of Management. Main courses in Macroeconomics, Microeconomics, Marketing, Finance, Financial and Management Accounting, Calculus, Probability and Statistics. Final grade: 15/20	Lisbon, Portugal
2012	Colégio do Amor de Deus High School Diploma: Economics. Main courses in Mathematics, Economics, and History. Final grade: 17/20	Cascais, Portugal

Experience

2016 (8 months)	BrainAlive Maths tutor Teaching and preparing students for their High School Maths exam.	Estoril, Portugal
2015 (18 months)	LYCONET Marketer The objective of the company's project is to create a community of SMEs and help them with their marketing department using its advanced customer loyalty program. The main goal of a marketer is to establish connections with companies and people in order to expand the community; by making many 1-1 presentations as well as having a continuous team leading mindset in order to assure results of the team.	Lisbon, Portugal
2014 (1 month)	BANIF + Intern – Car Credit Loans Department The assignment was to draw a detailed flow chart of the whole process of the activities that occur in the company since the time a potential customer calls until the conclusion of the transaction.	Lisbon, Portugal
2012-present	CASA DA PIMENTEIRA Collaborator – Catering department Helping to prepare and execute most catering events, aiding mostly as an assistant. Known events: Service for 1500 people in Aula Magna. Dinner for 800 in Convento do Beato.	Lisbon, Portugal

Languages

- **Portuguese** – Native
- **English** – Fluent (C2)
- **Spanish** – Intermediate (B2)

Skills

Very good command of **MS Office** (Word, Excel and PowerPoint)
Knowledge of **HTML**, **Google Adwords**, **Google Analytics**, **SEO practices** and **ERP** systems.
Good communication skills and excellent teamwork ability gained during the time at LYCONET.

Other Activities

Volunteer work

Missões Universitárias – 2013, 2014 & 2015 participant where students go to as impoverished city for 10 days and help.
Sopa para Todos – gathering of food, clothes, and its respective distribution in specific streets of Lisbon twice a month.
Milonga – Religious summer camp monitor for kids ages 12-14.

Other interests:

Swimming – Eight years of practice

Reading – Personal development titles; Favorite Authors: Anthony Robbins, Robert Kiyosaki, Dale Carnegie